

We manage your project and keep you on schedule and on budget

We have helped dozens of clients produce hundreds of successful projects over the past 30+ years. Here are a few reasons our clients find us to be a valuable extension of their internal team...

Availability – with only a few exceptions, our clients are within a two-hour drive of our office

Flexibility – we are flexible in how we work with you; for example, we can utilize the talent of your internal creative staff to keep outside costs down and give you input about your project's design; we are also flexible in dealing with your data sources

Creativity – we don't reinvent the wheel with each project, but we do bring creativity to each project through personalized content based on your objectives and by developing creative and appealing designs

Affordability – we are a small business with low overhead costs, which allows us to keep fees reasonable

Timeliness – we help you establish a realistic project schedule and we manage your project so your target dates are achieved and employees receive their information in a timely manner



WC Consulting, LLC

Wayne Carroll became an independent consultant after a successful 20-year career with a major benefits consulting firm, and in 2001 he started his own business, WC Consulting.

Wayne is actively involved with his local business community and is a leader in the Louisville Area Chapter of ISCEBS (International Society of Certified Employee Benefit Specialists).

With over 30 years of communications experience, Wayne has successfully managed hundreds of client projects. His creativity and attention to detail have resulted in satisfied clients and repeat customers through the years.

Please give us a chance to show how we can be the perfect outsource solution for many of *your* communication needs. Please contact Wayne to set up an introductory meeting.



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WC CONSULTING, LLC

*Your outsource partner
for effective communications*

*Your trusted outsource provider for
accurate, creative & cost-effective*

Enrollment Communications

*Over 30 years of experience
producing hundreds of
successful projects*



Communications that make a difference

Outsourcing is a cost-effective solution for recurring annual communications or special projects

Your Human Resource and benefits staff already have a full plate. It may be difficult or impossible to carve out the time or internal resources to effectively manage intensive projects such as employee benefit statements, new-hire orientation packets, benefit enrollment, training materials or those special projects that seem to come out of nowhere.



WC Consulting LLC provides outstanding communications project management, allowing your staff to continue doing what they do best as we become an extension of your internal team. Whether you just need assistance or you need us to handle the entire project, you will benefit from:

Our experience – We have many years of experience working with employers of all sizes and industries. We excel in helping our clients improve the quality of their communications, and we have extensive background in all phases of print, production and fulfillment.

Our knowledge – We understand employee benefits and know how to communicate them in simple language to employees. We have earned the highly-regarded Certified Employee Benefit Specialists (CEBS) professional designation.

Our flexibility – We react quickly and efficiently to your needs for economical pricing and timely completion of projects. We are happy to work with any internal resources you may have for design and/or production.

Our network – Our extensive network of experienced consultants, designers, printers and fulfillment vendors bring just the right combination of talent to your project.

We help you simplify & streamline your Benefit Enrollment communications

We have over 30 years of experience helping our clients communicate their employee benefit programs. Benefit plan information and carrier literature can be confusing and hard to read. Let us streamline your enrollment communications, reduce the clutter, and help your employees navigate the enrollment process better. We can also personalize your enrollment information with employee-specific data.

We bring years of experience and creativity to your project, and we know how to produce and deliver your enrollment information cost-effectively. The content we create can be printed or uploaded to your intranet to assist with online enrollment processes. You spend a LOT on benefits...be sure to get mileage out of those dollars by communicating in a professional manner.

