



Our free offer to you

You wouldn't buy a car without a test drive, and you wouldn't buy a set of golf clubs without a few test swings. We think you should try out a financial planner too, just to be sure that he or she is a good fit for you.

We offer a free, no obligation consultation with prospective clients. This involves a brief introductory meeting (usually about an hour) where we review your current financial situation. Our review and analysis concentrates on cash flow, savings patterns and an overview of your current investment strategy. A few days later we meet once more to discuss our findings.

It is your decision whether or not to proceed with using Louisville Financial Group as your financial advisor. Either way, you have received a free and independent review of your situation along with some ideas for your consideration.

To schedule your free session, just give us a call or send a quick email, and we will be glad to find a convenient time to meet with you.

**Securities and Advisory Services
offered through LPL Financial.
A Registered Investment Advisor.
Member FINRA/SIPC.**

About Louisville Financial Group



Brad Manthey has been a full-time, professional financial advisor since 1993. After graduating with a B.S. in Business from Indiana University, Brad entered the financial services field and has served his clients ever since.

Brad is proud to be an *independent advisor*, which is why he affiliates himself with LPL Financial.*

Brad believes that every client deserves a thorough and prompt response to every question. He takes personal interest in the individuals and families he advises, and he helps each one develop a comprehensive financial plan that will help them move toward their goals and dreams.

Outside his work, Brad continues to serve people through a strong commitment to his church and his community, and he is active in many charitable events. Brad enjoys being a family man, and he enjoys spending quality time on a golf course with family, friends, clients and colleagues.

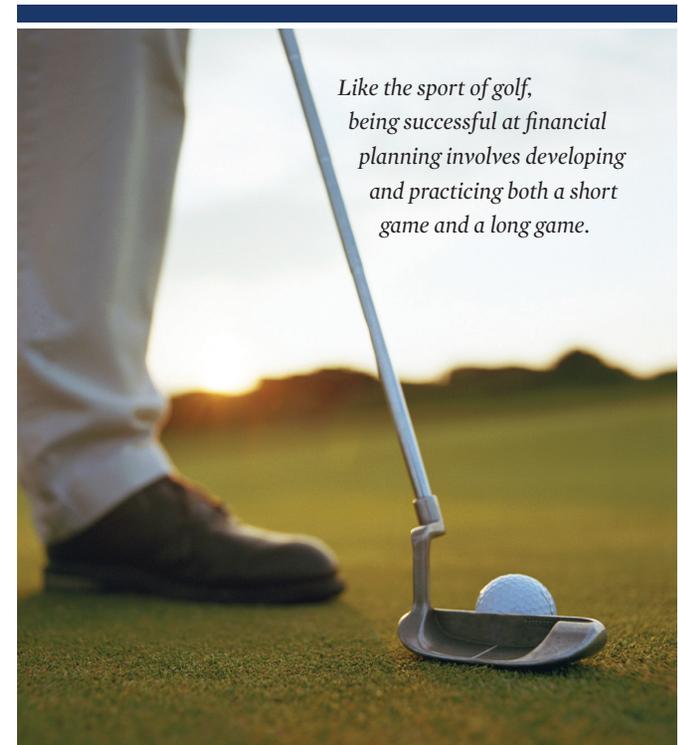
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*LPL Financial is the largest independent broker/dealer in the United States. As reported in Financial Planning magazine. Based on total revenue.

WC Consulting LLC
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*Like the sport of golf,
being successful at financial
planning involves developing
and practicing both a short
game and a long game.*

Louisville Financial Group is where you will find trusted independent advisors who will walk with you while teaching you how to do both.



LIVING brings uncertainties, but you can be certain that a good plan helps you prevent financial crises.



FINDING unique solutions for each client and family is what we do best.



GIVING to others while building a financial plan is good stewardship of our resources.

We live in a world that often seems out of control. The weather, the economy, world events and even periodic crises within our families take us by surprise and make us feel pretty helpless at times.

However, you do have the ability to exercise control over your plans for the future and the route you take to reach your dreams. Because financial landscapes can be hard to navigate without a guide, Louisville Financial Group is here to help you steer a course through the obstacles.

Getting started is the first and most important part of any journey. We can help you get off to a good start by assessing where you are now and working with you to discover where you are trying to go. Then we can work together to establish a financial plan and estate plan that ensures you work toward your goals while protecting your assets and your family all along the way.



If you have ever played golf, you know that hitting long drives does not guarantee a win. How you play from the rough or on the green, the short shots, determines who wins. Planning your future uses the same principles—it is the little decisions, made over a long period of time, that lead you to success.

Here are some common misconceptions we have heard from some of our clients over the past 17 years:



- ▣ If I don't have a lot of money, I don't need a financial advisor
- ▣ If I can't save a large percentage of my income, I don't need to invest in the stock market
- ▣ I don't need to worry about retirement until I get to my 50's

We have clients at all income and tax levels. Some of the most important work we do involves helping our clients set up a basic family budget, make sure they have adequate insurance to protect their estate, and help them figure out how much they can reasonably save or invest for the future.

Most people who have a lot of money did not start out that way. They had to establish a financial plan that worked for them, and they had to work their plan. Helping our new clients set up a budget and a financial plan is the most rewarding part of our work.

We realize that every person has different needs and a different tolerance for investment risk. We formulate a strategy that is unique to each client. That makes them comfortable, and it helps us continue working with our clients over the long term.

We would all be wise to heed this admonition: *"In the house of the wise are stores of choice food and oil, but a foolish man devours all he has."* Proverbs 21:20

Our society seems to be obsessed with excess and consumption. The recent credit crisis and the failures in our housing market are prime examples.

We cannot escape the advertising that encourages us to get what we want, when we want it; credit card offers entice us on almost a daily basis.

Part of our mission at Louisville Financial Group is to help our clients become good stewards of all of their resources. This involves more than just helping them decide where to invest their money. It also involves the way we think about money and what our resources allow us to do with our lives.

Giving back to our fellow man and our community is part of what makes us who we are, and this desire to share with others can help drive our financial planning. We help our clients identify those things that are important to their lives, and we strive to help them work those goals into their overall plan.

If we can help our clients become more fulfilled people as they move toward financial freedom, then we will have succeeded as their financial advisors.